



## TASTE OF EAST COBB 2012 SPONSORSHIP PACKAGES

### Diamond Sponsor \$5,000

- Sponsor's logo featured on 40,000+ event tickets
- Sponsor's logo featured on all event maps
- Sponsor recognized and participates in opening ceremonies
- Sponsor's logo featured in all event advertisements
- Sponsor's logo prominently featured on all event signage
- Sponsor's logo prominently featured on festival banner at event
- Complimentary 10'x10' tented booth space at event
- V.I.P. reserved parking at event
- Sponsor's URL Link on TOEC website – all pages
- Sponsor recognized by Event Emcee – during all announcements
- Sponsor's name prominently featured on event t-shirt
- Sponsor's ad in all Walton HS Band 2012-13 concert programs
- 10 complimentary event t-shirts
- 100 complimentary \$1 *taste* tickets
- Letter of thanks from WBOP with tax receipt

### Platinum Sponsor \$2,500

- Sponsor recognized during opening ceremonies
- Sponsor's logo displayed in all event advertisements
- Sponsor's logo featured on all event signage
- Sponsor's logo featured on festival banner at event
- Complimentary 10'x10' tented booth space at event
- Sponsor's URL Link on TOEC website - front page & sponsors' page
- Sponsor recognized by Event Emcee - hourly
- Sponsor's name featured on event t-shirt
- Sponsor's ad in all Walton HS Band 2012-13 concert programs
- 5 complimentary event t-shirts
- 50 complimentary \$1 *taste* tickets
- Letter of thanks from WBOP with tax receipt





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### Gold Sponsor                      \$1,000

- Sponsor acknowledged during opening ceremonies
- Sponsor's URL Link on TOEC website - Sponsors' page
- Sponsor's logo displayed on festival banner at event
- Sponsor recognized by Event Emcee - during event
- Sponsor's name displayed on event t-shirt
- Sponsor's ad in all Walton HS Band 2012-13 concert programs
- Optional 10'x10' tented booth at event (with additional \$250 fee)
- 2 complimentary event t-shirts
- 20 complimentary \$1 *taste* tickets
- Letter of thanks from WBOP with tax receipt

### Silver Sponsor                      \$500

- Sponsor identified on TOEC website
- Sponsor's logo displayed on festival banner at event
- Sponsor recognized by Event Emcee - during event
- Sponsor's name displayed on event t-shirt
- Optional 10'x10' tented booth at event (with additional \$250 fee)
- 1 complimentary event t-shirt
- 10 complimentary \$1 *taste* tickets
- Letter of thanks from WBOP with tax receipt

### Friend                                  \$100

- Sponsor identified on TOEC website
- Sponsor's name displayed on festival banner at event
- Letter of thanks from WBOP with tax receipt

