



**2010 TASTE OF EAST COBB
NON-RESTAURANT VENDOR APPLICATION & AGREEMENT**

APPLICATION REQUIREMENTS:

1. Completed “Non-Restaurant Vendor Application & Agreement” form. (Keep a copy for you to reference for the day of the event.)
2. **\$150 Registration Fee** (Cash –or- Check Payable to “WBOP, Inc.”). (Include additional monies if renting extra tables. See below.)
3. Copy of the current **CERTIFICATE OF LIABILITY INSURANCE** for your business.

MAIL APPLICATION & CHECK TO:

Susan Corley
Taste of East Cobb
104 Lakeshore Circle NE
Marietta, GA 30067

Questions? Email Susan at:
sakcorley@gmail.com

APPLICATION DEADLINE:
April 20, 2010

Business Name:	
Contact(s):	
Business Address:	
Phone:	Website:
	Email:

DESCRIPTION OF ITEMS TO BE SOLD/SERVICES TO BE MARKETED	

ELECTRICAL REQUIREMENTS	
Will you require electricity? <input type="checkbox"/> 120 volt <input type="checkbox"/> 240 volt <input type="checkbox"/> no	If yes, how many outlets are required and what equipment will you be using?

RENTAL OF ADDITIONAL TABLES
Non-Food Vendors are provided (1) table with white tablecloth & skirting and (2) folding chairs. Extra tables (with tablecloth & skirting) are available at \$10/table. How many would you like to rent? <input type="checkbox"/> One extra (\$10) <input type="checkbox"/> Two extra (\$20)

AGREEMENT ACCEPTANCE	
Your signature below indicates your commitment to participate in the 2010 Taste of East Cobb on Saturday, May 1, 2010, at Parkaire Landing Shopping Center -and- your agreement to comply with the terms for participation, as outlined in this Non-Food Vendor Application & Agreement.	
Signature: _____	Date: _____

VENDORS - Please Keep this page for Reference!

EVENT DETAILS

- The 2010 Taste of East Cobb will be held, **RAIN or SHINE**, on Saturday, May 1, 2010, from 11:00 a.m. to 5:00 p.m., at Parkaire Landing Shopping Center (Johnson Ferry @ Lower Roswell Road; Marietta, GA).
- Booth set up begins at 8:00 a.m. and **MUST BE COMPLETED** by 11:00 a.m.
- Vendor staff are required to park vehicles behind Kroger. Once equipment is unloaded, vehicles **MAY NOT** be parked adjacent to your booth. **PLEASE PARK ONLY IN DESIGNATED SPACES FOR VENDORS.**
- Your booth **MUST BE STAFFED** for the entire 6 hour period of the event.
- Clean-up begins at 5:00 p.m., you may then begin removal of your equipment.
- No alcoholic beverages may be sold or consumed during the event.
- Crowds are expected to be large; based upon prior experience, we expect in excess of 3,000 people to attend throughout the duration of the event.

ITEMS / SERVICES TO BE PROVIDED

- One vendor booth, located within a covered tent area, which shall consist of the following:
 - **One 6' table** - tablecloth and skirting included. (**Extra tables available for rent, see previous page.**)
 - **Two** folding chairs.
 - One frontal vendor identification sign.
 - Electric power supply, **as requested**, in limited availability.
- Tent/table/chair set-up and removal.
- Trash removal.
- Customer seating.
- Traffic management and security patrols.
- Event promotion/advertising.
- Music and entertainment for the duration of the event.
- Logo (if available) and contact information on our website www.TasteOfEastCobb.com for one year. Please email your logo to cprice@BigFishTechnology.com and note this is for the Taste of East Cobb.