



**2009 TASTE OF EAST COBB  
VENDOR APPLICATION & AGREEMENT**

**APPLICATION REQUIREMENTS:**

- Completed “Vendor Application & Agreement” form.
- Specified Registration Fee (Cash –or- Check Payable to “WBOP, Inc.”).
- Copy of the current **PROOF OF LIABILITY INSURANCE CERTIFICATE** for your business.

**MAIL APPLICATION MATERIALS TO:**

Doug Price  
Taste of East Cobb  
1083 Princeton Walk  
Marietta, GA 30068

**APPLICATION DEADLINE:**  
April 20, 2009

**TOEC CONTACT NAME & NUMBER:**

<b>BUSINESS NAME:</b>	
<b>CONTACT(S):</b>	
<b>BUSINESS ADDRESS:</b>	
<b>PHONE:</b>	<b>WEBSITE:</b>
	<b>EMAIL:</b>

<b>DESCRIPTION OF ITEMS TO BE SOLD/SERVICES TO BE MARKETED</b>	

<b>ELECTRICAL REQUIREMENTS</b>	
<p align="center">Will you require electricity?  <input type="checkbox"/> 120 volt   <input type="checkbox"/> 240 volt   <input type="checkbox"/> no</p>	<p align="center">If yes, how many outlets are required?</p>

**EVENT DETAILS**

- The 2009 Taste of East Cobb will be held, rain or shine, on Saturday, May 2, 2009, from 11:00 a.m. to 5:00 p.m., at Merchant’s Walk Shopping Center (Johnson Ferry @ Roswell Road; Marietta, GA).
- Booth set up begins at 8:00 a.m. and must be completed by 11:00 a.m.

- Vendor staff are required to park vehicles behind Media Play. Once equipment is unloaded, vehicles may not be parked adjacent to your booth.
- Your booth must be staffed for the entire 6 hour period of the event.
- Clean-up shall begin at 5:00 p.m., when you may begin removal of your equipment from the site.
- No alcoholic beverages may be sold or consumed during the event.
- Crowds are expected to be large; based upon prior experience, we expect in excess of 4,000 people to attend throughout the duration of the event.

**ITEMS / SERVICES TO BE PROVIDED  
FOR EACH PARTICIPATING VENDOR**

- One vendor booth, located within a covered tent area, which shall consist of the following:
  - Three 6’ tables, with tablecloth and skirting.
  - Two folding chairs.
  - One frontal vendor identification sign.
  - Electric power supply, as requested, in limited availability.
- Tent/table/chair set-up and removal.
- Trash removal.
- Customer seating.
- Traffic management and security patrols.
- Event promotion/advertising.
- Music and entertainment for the duration of the event.
- Logo (if available) and contact information on our website ([www.TasteOfEastCobb.com](http://www.TasteOfEastCobb.com)) for one year. Please email your logo to [cprice@BigFishTechnology.com](mailto:cprice@BigFishTechnology.com) and note this is for the Taste of East Cobb.

**AGREEMENT ACCEPTANCE**

Your signature below indicates your commitment to participate in the 2009 Taste of East Cobb on Saturday, May 2, 2009, at Merchant’s Walk Shopping Center -and- your agreement to comply with the terms for participation, as outlined in this Vendor Application & Agreement.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_