



**2009 TASTE OF EAST COBB
RESTAURANT APPLICATION & AGREEMENT**

APPLICATION REQUIREMENTS:

- Completed "Restaurant Application & Agreement" form.
- \$200 Registration Fee (Cash -or- Check Payable to "WBOP, Inc.").
- Copy of the current **PROOF OF LIABILITY INSURANCE CERTIFICATE** for your establishment.

MAIL APPLICATION MATERIALS TO:

Mary Beth Worch
Taste of East Cobb
1722 Kinsmon Cove
Marietta, GA 30062

APPLICATION DEADLINE:
April 20, 2009

TOEC CONTACT NAME & NUMBER:

RESTAURANT:	
CONTACT(S):	
RESTAURANT ADDRESS:	
PHONE:	WEB SITE:
	EMAIL:

"TASTE" MENU

ITEMS:	PRICE PER TASTE (\$1, \$2, \$3, \$4 or \$5)

FOOD PREPARATION & STORAGE REQUIREMENTS

<ul style="list-style-type: none"> • LOCATION WHERE FOOD WILL BE PREPARED:
<ul style="list-style-type: none"> • MANNER IN WHICH HOT FOOD WILL BE MAINTAINED AT 140°F AND ABOVE:
<ul style="list-style-type: none"> • MANNER IN WHICH COLD FOOD WILL BE MAINTAINED AT 41°F AND BELOW:
<ul style="list-style-type: none"> • METHOD FOR FOOD STORAGE/PROTECTION DURING TRANSPORTATION AND THROUGHOUT THE EVENT:

ELECTRICAL REQUIREMENTS

Will you require electricity?

120 volt 240 volt no

If yes, how many outlets are required?

EVENT DETAILS

- The 2009 Taste of East Cobb will be held, rain or shine, on Saturday, May 2, 2009, from 11:00 a.m. to 5:00 p.m., at Merchant’s Walk Shopping Center (Johnson Ferry Road @ Roswell Road; Marietta, GA).
- Booth set up begins at 8:00 a.m. and must be completed by 11:00 a.m.
- Restaurant staff are required to park vehicles behind Media Play. Once equipment is unloaded, vehicles may not be parked adjacent to your booth.
- Your booth must be staffed for the entire 6 hour period.
- Clean-up shall begin at 5:00 p.m., when you may begin removal of your equipment from the site.
- Restaurants are required to bag all trash and place it in the designated areas and trash cans provided.
- No grease, cooking oils, coals or remaining food shall be emptied onto the parking lot and/or grass areas.

- All food purchases shall be made with tickets that will be sold, in \$1 increments, by WBOP representatives, at various locations prior to and during the event.
- Vendors may charge 1 to 5 (maximum) tickets per “taste.”
- Food is to be exchanged for tickets only; no food is to be given away or exchanged for cash.
- Each restaurant shall collect and retain tickets, for verification and redemption by WBOP, during and at the end of the event.
- Ticket sale proceeds shall be split 50/50 between WBOP and the restaurant; WBOP shall issue a check for the restaurant’s portion of the proceeds at the end of the day.

- No alcoholic beverages may be sold or consumed during the event.
- No glass containers shall be permitted for serving customers.
- Restaurants may serve (non-dessert) food only and may not serve beverages, as WBOP will be selling beverages and desserts separately on-site.
- Food should be served in sample-sized portions. This is a “taste” event to promote your restaurant and your dishes. There is no fail-safe method to determine the exact number of people you will serve; however, crowds are expected to be large, so please plan accordingly. You should expect to serve people continuously over the 6 hours of the event.

ITEMS/SERVICES TO BE PROVIDED FOR EACH PARTICIPATING RESTAURANT

- One restaurant booth, which shall consist of the following:
 - One 10'X10' white open canopy tent.
 - Three 6' tables, with tablecloth and skirting.
 - Two folding chairs.
 - One frontal restaurant identification sign.
 - Menu and ticket pricing signage.
 - Electric power supply, as requested, in limited availability.
- Tent/table/chair set-up and removal.
- Trash removal.
- Customer seating.
- Traffic management and security patrols.
- Event promotion/advertising.
- Ticket sales and redemption services.
- Logo (if available) and contact information on our website (www.TasteOfEastCobb.com) for one year. (email logo to cprice@BigFishTechnology.com)
- Music and entertainment for the duration of the event.

ITEMS/SERVICES TO BE PROVIDED BY EACH PARTICIPATING RESTAURANT

- A container to provide running water for hand washing; hand soap, paper towels, and a bucket to catch wastewater.
- Sanitizer for rinsing and storing wiping cloths, cutting blocks and/or surfaces.
- Any equipment needed for serving, warming, cooling and storage of your food.
- Extension cords, as needed, for your appliances.
- Containers (Plastic, Styrofoam, etc.) and utensils for serving your food.
- Staffing for your booth.
- Ticket collection box.
- Handout menus, coupons, and/or other restaurant promotional materials (strongly encouraged!)

AGREEMENT ACCEPTANCE

Your signature below indicates your commitment to participate in the 2009 Taste of East Cobb on Saturday, May 2, 2009, at Merchant's Walk Shopping Center -and- your agreement to comply with the terms for participation, as outlined in this Restaurant Application & Agreement.

Signature: _____ **Date:** _____